

AGENDA

Making the Twitter Length News: media literacy in the digital media" - #DMLLeyp

26/09 – 02/10, Belgrade

Saturday – 26th September

All day long	Venue: Compass River City Hotel (Kej Oslobođenja bb)
14:45 – 16:45	Lunch
19:00 – 20:00	Dinner

Sunday – 27th September

09:00 – 10:00	Breakfast
10:00 – 12:00	Getting to know each other: <i>Who is who, expectations and hopes</i> Facilitator: Milica Ciric
12:00 – 12:30	Coffee break
	Getting to know the overall topic: Social networks: which ones to use and how Ana Saraste, European Youth Press
14:45 – 16:15	Lunch
	Workshops and lectures: <i>Putting theory into practice.</i> Everything that flies is not for eating <i>Fact checking and verification of information pitched online, an issue not only about accurate journalism but also protecting your sources.</i> Carl Fridh Kleberg, Expressen
16:30 – 17:00	Snack break
19:00 – 20:00	Dinner

Monday – 28th September

08:00 – 08:30 Breakfast

09:00 – 09:40 Plenary session:

Venue: Tweeporting

Municipality of Stari Grad *When traditional media meets social media: How is Al Jazeera doing it? Hear from their Balkan branch reporter.*

Stefan Goranovic, Al Jazeera Balkans

09:45 – 11:00 We have it, now what?

Venue: *With the rise of new media and particularly social networks, traditional media outlets had to learn to keep up with digital communication channels. How journalists can make best use out of it? What are examples of good practice and mistakes to avoid? This panel discussion will examine use of social networks by media makers working in traditional media.*

Municipality of Stari Grad

Panelists:

Stefan Goranovic, Al Jazeera Balkans

Srdjan Zikic, S media

Carl Fridh Kleberg, Expressen

Moderator: Tatjana Nikolić, Femix

12:30 – 14:00 Lunch

15:00 - 16:00 Field visit to the national broadcaster RTS & Opening remarks
Group leader: Vladan Djukanovic

Katarina Predic, Ministry of Youth and Sports of Republic of Serbia

Marija Pantelić, National Youth Council of Serbia (KOMs)

Marina Katic, World Youth WAVE

Short movie about RTS

Boris Miljković, Creative director

Rade Maroević, Deputy Website Editor

Facilitator: Ana Marija Simonović (RTS)

19:00 – 20:00 Dinner

20:30 Group socializing

(if you brought any national food/drinks, this is the time to share it)

Tuesday – 29th September

08:30 – 09:30	Breakfast
09:30 – 11:30	Plenary session: Venue: Hotel Brownsed media: to click or not to click <i>How it is all-online media run, what are challenges and what are upsides? Is it commercially viable? How to build audience online? Is it bringing more journalistic independency and objectivity? Is it a must in 21st century or decline of traditional media is just a myth? What skills media maker needs to have in such setting? This panel discussion will bring together representatives of purely online media outlets in unwrapping potential that digital communication offers, as well as to give practical insight in their everyday ups and downs.</i> Panelists: Dušan Jordović, Istinomer Ana Vuković, Masina Luka Matic, Ekonomске vesti Andrew Conelly, freelance journalist Moderator: Jelena Ozegovic, Serbian National Internet Domain Registry (RNIDS)
11:30 – 12h	Coffee break
12:00 – 13:30	Where are we heading: future of online media <i>Online world is changing as we speak and lessons we were taught in journalism schools may change from generation to next generation. It seems that media maker needs to be equipped with more technical knowledge than ever. Citizen journalism is developing progressively with its on characteristics. What kind of future of online media can we anticipate and how is like to be a media maker in it?</i> Moderator: Vladan Đukanović
13:30 – 15:00	Lunch
19:00 – 20:00	Dinner

Wednesday – 30th September

08:30 – 09:30	Breakfast
09:30 – 10:30	Workshops and lectures: <i>Putting theory into practice.</i>
Venue: Hotel	Is digital sphere free of journalistic ethics? Vojislav Stevanovic, N1 – regional info channel, CNN exclusive news channel affiliate
11:30-12h	Coffee break
12:00 - 13:30	Plenary session:
Venue: Media Centre	Media freedom 3.0 <i>Media freedom is an (utopian?) idea discussed and fought for since ever. Did the rise of online media improve the prospects in this regard? Can the thesis that internet is not subjected to censorship be challenged? Are security risks lighter? And where the line between free flow of information and misinforming should be drawn? Is there legislation to follow and how its implementation can be free of abusive interpretation? Is there a role for journalistic associations and civil society in this context? These and other questions will be tackled in a panel discussion about media freedom, digital security and censorship online, with an angle on transitional countries.</i>
	Panelists: Nevena Krivokapic, Press Council's Complaints Commission Stevan Dojčinović, Investigative Journalist @KRIKrs Ana Saraste, European Youth Press (EYP) Jovana Gligorijevic, Independent Journalists' Association of Serbia (IJAS) Representative, EU Delegation in Serbia (TBC)
	Moderator: Slobodan Georgijev, Balkan Investigative Research Network (BIRN)
15:00 - 18:00	Workshops and lectures: <i>Putting theory into practice.</i>
Venue: Hotel	Digital security & legislation for journalists 101 Internet Privacy Atlas Nevena Krivokapic, Andrej Petrovski, SHARE Foundation

Thursday – 1st October

09:00 – 10:00 Breakfast

10:00 – 11:00 Morning meet up

Media making on the ground

19:00 – 20:00 Dinner

Friday – 2nd October

till 10:00 Breakfast

All day long Departure